



by  **vodafone**

VOXI:
Cookies - Privacy

Date:
07 / 09 / 2017
Version 1.0

Using cookies

This section is about what cookies are, how we use them and how you can manage them for our site, as well as on other websites you might use.

What are cookies?

Cookies are tiny text files that are stored on your computer, tablet or mobile phone when you visit a website. The cookies mean that the website will remember you and how you've used the site every time you come back.

There are three main types of cookies:

Session cookies allow websites to link the actions of a user when they visit a website. They can be used for different purposes, for example remembering what a user has put in their shopping basket as they browse around a site. These cookies expire after you leave the website, so would not be stored longer term.

Persistent cookies are stored on a users' device in between visits to a website and remember the way you have used the website (and in some cases different websites). They can be used for a variety of purposes, for example remembering your preferences and choices when using a website or to target advertising.

First and third party cookies 'first' or 'third' party refers to the website or domain placing the cookie. First party cookies in basic terms are cookies set by the website you have visited. Third party cookies are cookies that are set by a domain other than the one you have visited. If you visit a website and a separate company has set a cookie through that website, this would be a third party cookie.

If you want to know more about cookies, head to www.aboutcookies.org.



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How we use cookies

This section is about what cookies are, how we use them and how you can manage them for our site, as well as on other websites you might use.

We use cookies to keep track of what you've bought from us and what you've done on the site. Cookies also mean you can use services such as tracking your order, checking your account or topping up.

Our cookies don't hold personal information such as your name or bank details. They simply let us find information once you're logged in or help link your browsing information to you and your personal information when you choose to register for a service or marketing material. To do this we sometimes use persistent cookies. We take looking after your personal information seriously – we're always monitoring and improving how we protect it.

These categories explain why we need certain cookies:

1. Strictly necessary – these are used to help make our website work efficiently
2. Performance – these are used to analyse the way our website works and how we can improve it
3. Functionality – these help to enhance your experience by doing things like remembering products you've added to your basket
4. Targeting/advertising – these are used to share some information with third parties who we advertise with, so we know how you've reached our website. We can also use cookies to identify the parts of the website you're interested in. We then use this information to show you adverts and pages we think may also be of interest to you, to tailor how we communicate with you, or to tailor the contents of the communications we send to you. If you prefer, you can opt out of these – see Section 4: Block Cookies below.

Tailoring of content means it includes information reflecting the interest you've shown in the content of our web pages, or offers or promotions that we think may interest you, and to improve how we respond to your needs.

In addition to this, sometimes other Vodafone Group companies will add a cookie to show you adverts and pages which may be of interest to you. Details on these, and how to opt out if you prefer, can be found in the 'Third-party cookies' section of this page.



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SECTION 2: Cookies and you

To make a purchase online or sign up to services, you must have cookies enabled on your internet browser. The more popular browsers are:

- Internet Explorer
- Firefox
- Safari
- Google Chrome
- Opera

If you choose not to enable cookies, you'll still be able to browse our website, but you won't be able to buy online.

Controlling your cookies

You can control how you use cookies in your browser.

How to check cookies are enabled for PCs



Google Chrome

1. Click the menu button (three vertical dots) at the top right of your browser window and select 'Settings'. Then open the 'Advanced' drop down.
2. Locate the 'Privacy and security' heading, and select 'Content settings'
3. Now open 'Cookies' to check your settings.



Microsoft Internet Explorer

1. Click on the 'Settings' icon (looks like a cog) at the top right of your browser window and select 'Internet options', then click on the 'Privacy' tab
 2. Choose 'Settings' and ensure that your Privacy level is set to Medium or below, which will enable cookies in your browser
 3. Settings above Medium will disable cookies
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Mozilla Firefox

1. Click the menu button (three horizontal bars) at the top right of your browser window and select Preferences
2. Then select the Privacy icon
3. Under 'History', choose 'Use custom settings for history'. From here you can manage your cookies settings.



Safari (macOS only)

1. Click on 'Safari' at the top of your browser window and select the 'Preferences' option
2. Click on 'Privacy'
3. Select 'Allow from websites I visit'

SECTION 3: Third party cookies


First party cookies originate from the same domain as the website you're currently visiting (in this case, voxi.co.uk or vodafone.co.uk).

Third party cookies originate from a domain that's different to the website being visited. For example, when you visit our website, we may link to another company's website – like our Facebook or Twitter account, or a video from our YouTube page.

So, when you 'Like' or 'Tweet' something from our website, these sites may sometimes put cookies on your computer. We don't control how they use their cookies, so we suggest you check their website to see how they're using them and how you can manage them.

Affiliates of the Vodafone Group with a different domain name may also place cookies on our website, to show you adverts or pages of other Vodafone Group companies that may be of interest to you.



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SECTION 4: Block cookies

If you'd like to find out how to stop websites using cookies to remember what sites you visit, choose your browser from the list. This will take you to the browser's respective page where you can manage your cookies and site data:



Google Chrome



Mozilla Firefox



Internet Explorer



Safari

If you change your cookie settings in your browser, your experience with us won't be tracked.

Connect with us:  @voxi_uk  voxi_uk  voxi_uk  voxiuk

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